

N.J. launches email, text alert system

By Inquirer Staff

New Jersey today launched a mass text and email emergency notification system aimed at keeping citizens informed during a crisis.

"NJ Alert will help direct public action in the event of a large scale emergency whether we are dealing with a hurricane or act of terrorism," Col. Rick Fuentes, superintendent of the State Police and director of the state's Office of Emergency Management, said in statement.

"Our goal is to utilize latest technology to protect lives and property," he said.

NJ Alert is "free, voluntary and confidential," according to a news release.

Individuals can sign up to receive alerts by clicking in the NJ Alert icon at <http://www.ready.nj.gov> .

NJ Alert also can receive homeland security and crime related tips and leads though the the website or via text messaging.