



Cross County Connection Traffic Alert Survey

As a recipient of Cross County Connection's email or text message traffic alerts we ask you to take a few moments to fill out the following questionnaire. Information on how you distribute and utilize the information in the Traffic Alert notices will provide us with important feedback.

The responses will be used to help improve the effectiveness and delivery of the alerts. All information will be kept confidential. Thank you for your assistance.

Which type of Cross County Connection Traffic Alerts do you currently subscribe to? (If you are signed up for both please fill out a separate survey for each)

- I receive alerts via **Email**
- I receive alerts via **Text Message**

Traffic Alert Recipient Contact Information:

Name:

Title:

Email Address:

Phone Number:

Business / Organization Information:

Organization Name:

Street Address:

City:

State:

Zip Code:

Do you distribute Cross County Connection's Traffic Alerts to your employees?

- YES
- NO

If so, how are the Traffic Alerts distributed? (Check all that apply)

- Bulletin Board in Commons Area*
- Send Notices to Employees via Email*
- Distribute through Voice Mail*
- Post notices at Exit Doors*
- Distribute Through Paper Memo*
- Other (please specify)*

Specify Other:

Do you distribute all Traffic Alerts received or only those affecting travel to your worksite?

- Distribute all Traffic Alerts*
- Post only the Traffic Alerts affecting our worksite*

How many employees work at your location during each shift? (approximate, if necessary)

1st Shift:

2nd Shift:

3rd Shift:

How many employees have access to the Traffic Alert notices?

- All*
- Some*

Estimate % of employees reached:

Have any employees changed their behavior as a result of the Traffic Alerts?

- YES*
- NO*

If so, how have they changed their behavior?

- Leave work earlier*
- Leave work later*
- Take a different route home*
- Don't know*
- Other (please specify)*

Specify Other:

Does the company provide flexible schedules, telecommuting, or encourage the use of other incentives to help offset the effects of traffic congestion? (check all that apply)

- NO
- Flexible schedules / alternate work hours are offered
- Telecommuting / work from home is offered
- Compressed work week available
- Other (please specify)

Specify Other:

Is your business/organization directly affected by traffic incidents or congestion?

- YES
- NO

If so, what aspects of your business are affected?

- Distribution of goods/materials
- Employees arriving on time
- Transportation of clients
- Travel to meetings
- Other (please specify)

Specify Other:

How satisfied are you, overall, with the Traffic Alert program?

- Very Satisfied
- Satisfied
- Somewhat Satisfied
- Somewhat Unsatisfied (specify why below)
- Unsatisfied (specify why below)

Specify Other:

In what ways can the Traffic Alert program be improved?

- Send out notices sooner
- Include information about other incidents on local roads in addition to major highways
- Receive fewer notices (incidents occur too far away to impact our business)
- Receive more frequent notices, even if the incident is not severe or near my worksite
- Other (please specify)

Specify Other:

We would like to improve the manner in which Traffic Alerts are distributed. Which email message format would you prefer?

- Current format: Email message with printable attachment
- Plain Text Email message without attachment; information will be included in body of email
- Printable Email message with images and additional text formatting to indicate severity

Are you interested in receiving any of the following additional travel related notices?

- Air Quality Alerts from the Delaware Valley Air Quality Partnership
- Severe weather alerts
- Information about on-going construction projects, alternate routes, detours
- Service disruption notices for regional bus and rail services

Are you aware that CCCTMA can send Traffic Alerts directly to Cell Phone's, Blackberry's, and PDA's via text message? (free service)

- Yes, but I prefer to receive the Traffic Alerts via email
- Yes, I'm already signed up for text message alerts
- No, where can I sign up for text message alerts? **REGISTER HERE:**
http://www.driveless.com/traffic_connection_signup.htm

Would you like CCCTMA to provide your employees with a registration form to have Traffic Alerts sent directly to their cell phones? (free service)

- YES
- NO

Please provide us with any feedback, comments, or suggestions to help improve the Traffic Alert program:

In what county do you live? (If unsure, please provide home zip code)

- Atlantic
- Burlington
- Camden
- Cape May
- Cumberland
- Gloucester
- Salem
- Other (please specify)

Specify Other:

In what county do you work? (If unsure, please provide work zip code)

- I don't work
- Atlantic
- Burlington
- Camden
- Cape May
- Cumberland
- Gloucester
- Salem
- Other (please specify)

Specify Other:

Does your business / organization use or visit any social networking sites to help promote your business or to keep yourself abreast of marketplace news? (check all that apply)

- Facebook
- Twitter
- LinkedIn
- NO, we do not use any of the above

How often does your business / organization post content on Facebook, Twitter, or LinkedIn?

If you are an online social-network follower, what types of organizations (i.e., news, entertainment, competitors' sites, etc.) do you regularly watch/follow/are "fan" of?

How often do you visit CCCTMA's website www.driveless.com?

- Daily
- 2 - 4 times per week
- Once per week
- At least once per month
- Rarely
- Never

Please share your feedback. How can we improve www.driveless.com?

Thank you for your assistance.

When complete please Fax to (856) 983-0388
or mail to:

Cross County Connection TMA, 4A Eves Drive, Marlton, NJ 08053

For Questions: Call (856) 596-8228 or Email: hainsworth@driveless.com

